

Victory Saudi Arabia Announces New Showroom and After-Sales Service Center in Dammam

Dammam, Saudi Arabia – In a strategic move to expand its footprint and enhance customer service, Victory Saudi Arabia, the authorized dealer of Victory vans and trucks in the Kingdom, is proud to announce the opening of a new showroom and after-sales service center in Dammam. This initiative is part of Victory's ongoing strategy to increase proximity to customers and boost satisfaction levels within the Saudi market.

The new facility in Dammam features a state-of-the-art showroom dedicated to showcasing the latest models of Victory commercial vehicles. Additionally, the center includes a comprehensive parts and maintenance service department, equipped with the latest tools and technology to offer exceptional services to Victory clients.

The opening ceremony was attended by notable figures including Mr. Li Xin, General Manager of Victory Agency, Mr. Sherlock, Sales Manager, and Mr. Yang, Parts Manager. In an interview at the event, Mr. Li Xin emphasized the significance of the Saudi market and highlighted the strong relationship between Victory Agency in China and Matyah Al-Khair Cars, the official dealer of Victory in Saudi Arabia. He further mentioned, "We are on the cusp of launching new high-quality vehicles tailored to meet the commercial needs of the Saudi market."

Mr. Ahmed Al-Rubaish, Chairman of the Board of Matyah Al-Khair, expressed his enthusiasm about the Dammam facility's inauguration. He outlined the company's plans to soon open another showroom and service center in Jeddah to serve clients in the Western region, underscoring the company's commitment to enhancing accessibility and ensuring superior service standards across Saudi Arabia.

Victory Saudi Arabia is dedicated to forging closer connections with its customers by providing accessible, high-quality vehicle solutions and after-sales services that cater to the unique requirements of the Saudi commercial vehicle market.